

CAROLINA HORSE PARK FOUNDATION

MEDIA KIT



Compiled September, 2017

Media Contact: Christine Phipps christine@carolinahorsepark.com

Table of Contents

About the Carolina Horse Park Foundation	3
About the Carolina International CIC3* & HT.....	5
About CHP's Member Organizations	6
Glossary of Terms.....	7
CHP Board of Directors and Staff	8

About the Carolina Horse Park Foundation ...The Fact Sheet...

ABOUT:

An equestrian “field of dreams”, the Carolina Horse Park Foundation (CHP) is a 250-acre nationally recognized, premiere equine competition venue located in Hoke County, NC. Founded in 1998 as a 501(c)(3) not-for-profit organization by equestrian enthusiasts, the Park is dedicated to the preservation of open space for equestrian and recreational purposes. Today, CHP is the only equestrian facility in the mid-Atlantic region with multi-disciplined capabilities suitable for championship level equine competitions. In addition, it hosts other agricultural events and fun outdoor activities.

MISSION:

CHP’s mission is focused on following five key objectives:

- Providing an unparalleled competitive experience from entry level to Olympians
- Providing a facility with exceptional stabling and convenience for our customers
- Enhancing the region as an outstanding residential location
- Preserving the region’s open space
- Growing the economy in our community and being good neighbors

IMPACT:

The annual economic impact for the Sandhills region from CHP is estimated to be \$5,500,000.00. CHP’s influence includes the enhancement of land values in Raeford, NC, and the preservation of 250 acres of invaluable acreage for equine and recreational purposes.

THE FACILITIES

Today, CHP is the only equestrian facility in the mid-Atlantic region with multi-disciplined capabilities suitable for championship level competitions. Our facilities include:

- 192 exceptionally constructed and appointed permanent stalls
- 2 show rings with outstanding footing
- 3 acre Derby Field
- Dressage area large enough for 5-7 arenas
- 6 Championship-Level Cross Country Courses
- Combined Driving Marathon Course with 8 obstacles
- 7/8 mile track
- Extensive trails for running, biking and walking
- Unlimited lunging, hacking, and warm up space
- 33 RV spots with water and electric hook-ups

ANNUAL CALENDAR:

- 2 International Competitions; The Cloud 11~Gavilan North LLC Carolina International CIC and Horse Trial and Southern Pines Combined Driving Event
- Home of the Adequan War Horse Event Series; comprised of 5 schooling horse trials and a year end championship
- Sanctioned Horse Trials, Dressage Shows, and Horse Driving Trial
- "A" and "C" rated hunter/jumper shows
- Schooling and training opportunities
- Derby Cross competitions
- Regional and Local Pony Club events
- Clinics with renowned international trainers

CAROLINA INTERNATIONAL CIC & HT:

CHP is proud to have added the Cloud-Eleven Gavilan North LLC Carolina International CIC & Horse Trial to its list of recognized events in 2014. In its fifth year, the Carolina International CIC will host international and national levels of competition drawing many Olympians and internationally renowned riders to compete at CHP. Horse trials are comprised of three phases where the same horse and rider combination perform in the areas of dressage, cross country and show jumping.

SOUTHERN PINES CDE:

CHP hosts the nationally renowned Southern Pines Carriage Driving Competition, which includes 8 world-class permanent hazards. Advanced turf management coupled with a strong sand base makes for some of the best footing in the country for this important international competition.

About the The Cloud Eleven-Gavilan North LLC Carolina International CIC3* and Horse Trial

The fifth annual Cloud Eleven-Gavilan North LLC Carolina International CIC3* will host international and national levels of competition at the CIC1*-3* and Training-Advanced levels. Many of the top eventing combinations from throughout North America will flock to The Park March 21-25, 2018 to contest one of the most important competitions of the spring season.

The Carolina International will provide a supreme opportunity for top horse and rider combinations to test their skill over world-renown course designer Ian Stark's thoughtful tracks. In addition to hosting world-class competition, the weekend will provide a family friendly environment to be enjoyed by all.

For those that cannot attend the 2018 Carolina International EQSportsNet will host a free online stream of the feature divisions. As the host broadcaster EQSportsNet will have wall-to-wall coverage of all three phases of CIC3* competition and the show jumping and cross country phases of the CIC2*.

Eventing (as it is known in the horse world) originated as a way to keep Calvary officers and their horses fit for duty by providing the ultimate test of "war horse" and "warrior". An Olympic sport since 1912, eventing's diversity and intensity are unparalleled in equestrian sports and it is often called the most exciting of equestrian competitions.

The Carolina Horse Park is a member of the following recognized organizations:

United States Equestrian Association (USEA)

The stated purpose of the USEA is to promote and advance the sport of eventing by positioning itself as the indispensable resource for education, safety, horse welfare, certification and training. Founded in 1959, USEA has approximately 14,000 members in all 50 states and over 100 locations outside of the US. The USEA has approximately 260 competitions annually nationwide and is a 501 C (3) corporation. Its goal is to promote the sport of eventing (horse triathlon) as a recognized spectator sport.

United States Equestrian Federation (USEF)

The USEF trains, selects, and funds our United States Equestrian Team which consistently wins medals at the highest level of international competition, including the Olympic Games. The USEF also licenses equestrian competitions of all levels across the United States each year. Since its inception in 1917, the Federation has been dedicated to pursuing excellence and promoting growth, all while providing and maintaining a safe and level playing field for both its equine and human athletes.

NC Dressage and Combined Training Association (NCDCTA)
A non-profit organization dedicated to promoting the equestrian sports of dressage and combined training. NCDCTA is a "Group Member Organization" of the United States Dressage Federation.

American Driving Society (ADS)

The premier carriage driving organization in the US, The American Driving Society is a non-profit 501 c (3), member organization that promotes the best interests of carriage driving both competitively and for pleasure. The ADS was founded in 1974 and is the guiding organization of the CDE or Combined Driving Event also known as Horse Driving Trials. In this equestrian discipline the driver sits on a vehicle drawn by a single horse, a pair or a team of four while going through a series of maneuvers patterned after the Combined Training of eventing. It is one of the ten international equestrian sport horse disciplines recognized by the Fédération Equestre Internationale (FEI).

Glossary of Terms

3-Day Eventing or Horse Trials:

Eventing: An equestrian triathlon, combining three phases of dressage, cross-country and show jumping. An exciting international and Olympic sport, Eventing, which has its roots in a comprehensive calvary test requiring mastery of several types of riding, is unique in its demand and intensity of both horse and rider.

Dressage: The art of training a horse to maneuver in response to nearly imperceptible aids given by the rider's hands, seat, legs and body. Often described as dancing on a horse.

Cross-Country: the endurance phase of eventing. A test to prove the speed, endurance, bravery and jumping ability of a horse as well as demonstrating rider knowledge of pace and ability to guide the horse.

Show-jumping: Also known as stadium jumping or open jumping, show jumping is timed and tests the technical jumping skills of the horse and rider, including suppleness, obedience, fitness and athleticism and is generally held after the cross-country phase.

Gait: Describes a specific foot fall pattern or beat, i.e. walk, trot, canter

Lead: In canter or lope, the horse is on the right or left lead as indicated by the inside or leading foreleg; also the third beat in the stride

Refusal: the failure of a horse to jump a fence to which he/she was presented. This includes any stop in forward motion.

Run-out: when the horse quickly slides past or "ducks out" of a fence instead of jumping it, without stopping forward motion.

Carolina Horse Park Board of Directors:

Bryan Rosenberg, *Chairman*

Marianne Price, *Treasurer*

Audrey Wiggins, *Secretary*

Lynn DeJaco

Peter Doubleday

Annie Eldridge

Michelle Frazier

Shirley Gaither

Robin Greenwood

Pam Kantorowski

Claire Reid

Jennifer Shattuck

Kelly Valdes

Lefreda Williams

Carolina Horse Park Staff:

Jane Murray, *Executive Director*

Marc Donovan, *Program Director*

Christine Phipps, *Development Manager*

Abby Schlicht, *Events & Logistics Manager*

Elizabeth McNeill, *Bookkeeper & Events Assistant*

Dan Nesser, *Facilities Manager*

Jamie Thomas, *Facilities Assistant*